

Use of Information/Privacy Policy We take your privacy seriously, and respect our relationship. By selecting the "I agree" button below, you are acknowledging that you understand and agree to share with us certain personal information such as your personal preferences and interests. We will use this information in a responsible manner; to better tailor our events to match your interests, for market research and to bring you personalized special offers, event invitations and promotions.

1. Use of Personal Information. If you indicate your consent, Endo Networks and their partners (collectively "Companies"), may collect and use: (a) information you provide on the screens, including your picture, image, likeness and/or video, age and contact information, to qualify you for the contest and to contact you and provide ongoing service regarding the same including use in printed and broadcast publicity showing my participation in the Contest, without any compensation or other liability or obligation to me or my heirs, executors, administrators or personal representatives; (b) your contact information in order for the Companies to contact you about other promotions, products and services offered by the Companies; (c) other personal information you provide including your expressed preferences and opinions (for example, your personal preferences) in order for the Companies to contact you about, promotions, products and services in which the Companies believe you would be most interested; (d) certain other purposes described in this Privacy Policy (See Your Customized Profile, and Managing our Business) and (e) to comply with the law and regulatory requirements. On reasonable notice, you may withdraw your consent at any time by contacting [info@endonetworks.com](mailto:info@endonetworks.com) , or write to us at 2180 Winston Park Drive, Oakville, ON L6H 5W1. Please note that you may not be able to withdraw your consent under (e).

2. Purpose of this Interactive Deployment Privacy Policy. This Interactive Deployment Privacy Policy is intended to provide you with certain information for making decisions when choosing to access this particular Interactive Deployment and to participate in activities on this Interactive Deployment.

3. Types of Information and Purposes. If you decide to voluntarily participate in this Interactive Deployment we may ask for certain personally identifiable information about you. The types of personally identifiable information that we may ask for, and the purposes for which it may be used, include name, date of birth, address (for example, to qualify you for a contest which may be open only to residents of certain provinces or to notify you if you have won a contest), e-mail or text-messaging address (for example, to send you information about events and promotions), and other information such as your gender, interests and your opinions (for example, your ratings on our performance in certain key areas) in order for the Companies to bring to you events, promotions, products and services in which we believe you would be most interested.

4. Managing Our Business. We use and disclose personal information to manage our business, for example to manage promotions and contests, to manage and process requests for goods or services, to manage and update customer accounts, to manage services which may be offered on this Interactive Deployment and which are subject to Use of Information and Contest Rules to verify your identity, to collect a debt, to obey laws and regulations and to ensure the security and processing of information. We may use and disclose personal information to parties connected with the contemplated or actual financing, insuring, sale, assignment or other disposal of all or part of our business or assets, including for the purposes of determining whether to proceed or continue with such transaction or business relationship or fulfilling any records or other reporting requirements to such parties. We will require such parties to treat your personal information in accordance with this Interactive Deployment Privacy Policy and to use and disclose it only for the purposes for which it was collected.

5. Retention. We will retain your personal information only as long as necessary for fulfillment of the purposes described in this Interactive Deployment Privacy Policy or as required by law. For example, we may be subject to legal requirements with respect to the retention of documents such as contest ballots.

6. Interactive Security. We have taken reasonable measures (physical, organizational and technological) to safeguard against unauthorized access to your personally identifiable information and to safely store your personally identifiable information. However, interactive technology is not a secure medium. If you choose to participate, the privacy of your communications and personal information can never be guaranteed. Further, we have no control over the practices of others (for example, people who misrepresent themselves as you or someone else).

7. Inquiries and withdrawing your consent at any time. We are responsible for personal information under our control and have designated a Privacy Officer who is accountable for this Interactive Deployment Privacy Policy. If at any time you have any questions about this Interactive Deployment Privacy Policy or your personal information and how it is being used, collected or disclosed (including if you wish to update or correct any personally identifiable information you have provided), or you wish to withdraw your consent to "Use of Personal Information", please do not hesitate to contact us at [info@endonetworks.com](mailto:info@endonetworks.com) or write to us at at 2180 Winston Park Drive, Oakville, ON L6H 5W1.